



# Advanced Wedding Trends & Techniques

3-Day Floral Design Workshop • Sedona • July 13th~16th, 2017

Instructor: Leanne Kesler, AEBĀ

This intensive, hands-on workshop, presented by Leanne Kesler AIFD PFCI in collaboration with David Austin Wedding Roses, Mayesh Wholesale Florist and Sedona Mountain High Flowers, will provide you with advanced tips, techniques and trends to enhance your floral design style. The art of managing a successful floral business will be included in the casual discussions: profitable pricing, marketing to discriminating brides and capturing life balance during the busy wedding season.

As you gather with your flower friends, you'll create elevated centerpieces, compotes, bespoke garden style bridal bouquets and large scale statement pieces. Of course, the on-trend floral chandelier mechanics are included in this workshop.



Fun and community? We can't forget that! Throughout the three days, you'll have time to get-to-know each other, visit with the sponsors and presenters, enjoy fine food & drink and experience the beauty of Sedona with flower loving friends.

Flowers? Photography? Models? Oh, yes! We'll have fabulous blooms for you to design plus professional photography so you can add to your portfolio and document your fabulous experience.

## DETAILS:

**Venue:** Courtyard by Marriot • Sedona, AZ  
**Price:** \$950

**July 13:** Opening Night Meet and Greet

**July 14:** Tour the lovely Sedona area with a group [Hummer Ride](#) before getting down to flowering fun ♦ Techniques and tips for creating elevated centerpieces and compotes ♦ Professional mechanics for hanging floral chandeliers ♦ Dinner with your new flower friends on the terrace.

**July 15:** The mechanics of large scale statement pieces and the art of the structure ♦ Understanding the beauty of Fibonacci ♦ Working box lunch ♦ Creating the bespoke garden style bouquet ♦ Free evening to explore on our own

**July 16:** Setting for a ceremony on the deck ♦ Professional photography opportunity ♦ Farewell luncheon



*Leanne has been an active designer, speaker, educator and floral business consultant for over 30 years. While she has earned many titles in her career, the one that she prefers is the one given to her by her students, "The Lady Who Makes Floral Design Fun and Easy."*

Early bird registration by June 15: Save \$100  
Pre-registration up until July 6: \$950  
For additional workshop details and online registration, [click here](#).  
Or call: Kim at 480-280-4613 or email [info@SedonaMountainHighFlowers.com](mailto:info@SedonaMountainHighFlowers.com)



Marriott is offering a special group rate through 6/20 for \$150.00 USD per night for this event.

[Click here to book your room.](#)

## PROUD SPONSORS

